Export Outlook for Horticultural Products

Revised FY 2003 Forecast: Unchanged at \$11.3 Billion

Revised FY 2003 Forecasts Key Upside Developments

□Modest economic growth & somewhat weaker dollar support sales to EU & Canada; Mexico's economic growth exceeds 3%

Key Downside Developments

- □Smaller U.S. apple & pear crop
- □Market access uncertainty for apples to Taiwan & Mexico
- □Reduced U.S. fruit juice supply

Wild Cards

□Record almond crop depresses prices, but sales volume should rise leaving overall export value uncertain

